

## Regulations for participation in SWIMATHON 12 (Cluj 2022)

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1. **Historic**

The first edition of SWIMATHON a held in 2009 in Cluj-Napoca. Initiator and organizer : Foundation Cluj Community . Next editions , also organized by the FCC, took place in years 2010, 2011, 2012, 2013, 2014, 2015, 2016 and 2018, 2019 and , after a break caused by the pandemic , in 2021.

2. **The general framework for SWIMATHON Cluj**

Swimathon is a fundraising platform for community projects local It's a mechanism built in the around a swimming event , through which the community meets , interacts and gets involved to gather fund for the projects they consider relevant .

Swimmers-fundraisers ( named in the continuation " swimmer ") registered in the this event scroll through a number How larger than pools and gather How May many supporters who to him support through donations , for effort submitted .

To emphasize the role swimmer in the the event , each swimming signed up will pay individually to organizer ( Foundation Cluj Community ) a fee of 100 lei, the amount representing the first donation , which will go into the account the project .

Beside swimmers , in fundraising process , are involved and ambassadors-fundraisers ( appointed in the hereafter " ambassadors "). Free to swim, they connect between Cause and the community from Cluj that doesn't succeed to come to the pool , to contribute directly to fundraising .

To emphasize importance the ambassador, who gets involved free to swim in the Fundraising Campaign , each ambassador signed up will pay by organizer ( Foundation Cluj Community ) a participation fee of 100 lei, the amount representing the first donation , which will go into the account the project .

From the amounts mobilized 10% will be used by Foundation Cluj Community to cover part of the costs of organizing Swimathon 12 .

### **3.1. Participation of NGOs in Swimathon 12 Cluj 2022**

At Swimathon they can get involved and organizations non- governmental organizations that want to support the cause , mobilizing volunteers , swimmers , ambassadors , partner companies . In the the spirit the mission the foundation Cluj Community, 25% of the amounts mobilized by NGOs will return to these , which can be used for operating expenses . To be able to benefit from this advantage, it is needed signing a agreement , which does not oblige the NGO to do anything , but obliges us to we direct

25% of everything the amount mobilize in the name that organizations ( this working will could be done on the platform Swimathon ). The 25% will be awarded through a financing contract non- refundable at the end fundraising process .

**The benefits are as follows :** it is present , with logo and link to own site ( there where It is possible ) , all of them the promotion materials of the event , preceded by the phrase "co -organizer " ; participate directly, in limits established by the media partners , at events dedicated to promotion Swimathon 12.

**Responsibilities are as follows :** directly involved and through all the means of communication available to him in the promotion Swimathon 12; also gets involved in the generation and support a constructive dialogue with the members the community Cluj , people body and legal , about their own cause , the others CAUSE and about Swimathon 12.

### 3.2 Participation companies at Swimathon 12 Cluj 2022

At Swimathon they can get involved companies that can :

- promote Cause in the row employees , encouraging them to register
- their record employees as participants-swimmers (a team It is consisting of a minimum of 4 maximum swimmers ) or / and ambassadors , gathering money for every pool length they estimate that they want it swim
- to their record employees as volunteers at the Swimathon for day event
- to at fault strategic partner of the fundraising event on one from the three thresholds : bronze (3000 euros), silver (5000 euros) and gold (10000 euros).

**The benefits are the following :** partnerships with the Foundation Cluj Community at Swimathon 12 will be promoted in the press releases launched on the occasion the event , but and channels specific - Advertising spot at Info Traffic , advertisement on the screen at Iulius Mall ( for one week after the event ) , visibility on social networks .

### Calendar

- Sign up swimmers and ambassadors: September 5 - November 10, 2022
- Donor mobilization campaign: September 5 – November 12, 2022
- SWIMATHON Cluj: November 12 2022
- announcement result fundraiser : November 15 , 2022

#### 1. The mechanism-platform SWIMATHON – stages , terms and terms

##### Stage 1 – Registration swimmers and of ambassadors:

Swimmers will enroll individually, choosing or not a team , on the swimathon.fundatiacomunitaracluj.ro platform to represent and stands up the cause . Those who do not opt for a particular one team , will be assigned by the organizer together with others swimmers who did not choose a team in turn .

Every swimming team will appoint a team coordinator ; coordinator may be designated by members the team from their ranks or it can be a person designated by organization for which the swimmers gather funds ; so much the swimming team , how much and the team coordinator they will be registered on the platform .

The role the team coordinator is communication (with the organization represented, the swimmers and the organizer) and coordination of team in the all administrative and related aspects of the Fundraising Campaign .

To emphasize the role swimmer in the the the event , each swimming signed up will pay individually, to organizer ( Foundation Cluj Community ) a participation fee of 100 lei, the amount representing the first donation , which will go into the account the project .

Also to emphasize importance the ambassador , who gets involved individually, without to swim in the Fundraising Campaign , each ambassador signed up will pay by organizer ( Foundation Cluj Community ) a participation fee of 100 lei, the amount representing the first donation , which will go into the account the project .

## **Stage 2 – Donations :**

DONORS will offer sums of money for support swimmer -fundraiser, a team or the cause (eg: 50 lei, 100 lei, 200 lei or anything other the amount desired ). Thus, the amount donated may be the result about the number of pools swum by the swimmer or by team with the sum fix set by the donor for a pool length ( but no more less than 10 lei) or it can be an amount that to cover around swimmer 's performance or of the team .

DONORS they will be attracted in the follow campaign run by swimmers , ambassadors and organizations allies .

Donations will be done through the platform [swimathon.fundatiacomunitaracluj.ro](http://swimathon.fundatiacomunitaracluj.ro). Contributions will be made directly to Foundation Community Cluj, district payment methods mentioned in point 4.12.

## **Stage 3 – Swimming test**

Every swimming team will be present at the pool according to the schedule that the team the foundation Cluj Community will communicate in the beforehand . teams will swim in the same time per color individually and will there is by two volunteers at the ends the lanes that want count pool tours .

### **3.1. Terms and terms Swimathon 12 Cluj 2022**

3.1.1. on the [swimathon.fundatiacomunitaracluj.ro](http://swimathon.fundatiacomunitaracluj.ro) platform , swimmers and the ambassadors will agree to the following :

- Regulations for participation in Swimathon 12 Cluj 2022
- Signing Declaration on own responsibility **before entering the pool** , in day event
- DETENTION a percent of the total sums close in the follow campaign , according to the General Framework for the implementation of Swimathon 12 Cluj 2022
- Payment of one participation fees of 100 lei per swimmer and 100 lei per ambassador representing the first donation by the project that support , in time registration .

Contact details will be kept for internal use of the Foundation Cluj Community and will not be transmitted of a third part free agreement swimmers .

3.1.2. on the swimathon.fundatiacomunitaracluj.ro platform , donors will agree to the following :

- Regulations for participation in Swimathon 12 Cluj 2022
- Amount donated will be directed in the form of a funding grants by Cause supported through the the foundation Cluj Community
- DETENTION a percent of the total sums close in the follow campaign , according to the General Framework for the implementation of Swimathon 12 Cluj 2022

Contact details will be kept for internal use of the Foundation Cluj Community and will not be transmitted of a third part free agreement the donor .

#### 4. Regulation looking fundraising campaigns

- 4.1. I can support the cause from Swimathon 12 Cluj 2022, following to gather fund for these , the following categories : non -profit organizations and initiative groups . \_
- 4.2. teams will be made up of a minimum of 4 and a maximum of 5 willing swimmers organize as a team before online registration .
- 4.3. Every swimming team will appoint a team coordinator ; coordinator may be designated by members the team from their ranks or it can be a person designated by organization or initiative group for which the swimmers gather funds ; so much the swimming team , how much and coordinator they will be registered on the platform . The role the team coordinator is communication (with swimmers and the organizer) and coordination of team in the all administrative and fundraising campaign issues .
- 4.4. Swimming teams and the ambassadors registered / registered for Swimathon 12 Cluj 2022 vol could be supported filling the form from the section **Donate**.
- 4.5. pay will be realized through next ways :
  - A. *Online payment* - on the platform swimathon.fundatiacomunitaracluj.ro ( EuPlatesc , PayPal, Netopia, Stripe)
  - B. *Payment by bank* - bank details: Foundation Comunitara Cluj, CUI 23102190, Account IBAN RO95 BTRL 0130 1205 J303 07XX, Banca Transilvania , Cluj-Napoca branch , with the mention " Sustin team ..... ca..... at Swimathon 12 Cluj 2022"
- On request , individuals legal entities can conclude a sponsorship contract .
- 4.6. amounts provided in the payment commitments will be paid by sponsors until the no later than December 8, 2022.

- 4.7. Foundation Community Cluj will centralize payment commitments and will send participant NOTICES periodicals looking amounts paid.
- 4.8. After event , Foundation Community Cluj will provide a situation updated of the amounts close and will turn the donations by project until December 20, 2022.

## 5. Regulation sport

- 5.1. Every team will had a swimming lane at his disposal , in the the event , for 40 minutes (with the mention that the time period will be established after conclusion registration stage ), interval in which they want cover How May many pool lengths .
- 5.2. It will be counted as a pool length distance traveled by a swimmer from one end of the swimming lane to the other , on a single sense. Pool lengths will be numbered in time the event by volunteers the foundation Cluj Community . count performed by them It is the final and there are no appeals under any circumstances form , in time Competitions or after conduct this one .
- 5.3. Swimmers are required to complete the course in the totality Regulation Swimathon 12 Cluj 2022 before the event . neither a swimmer doesn't feel like it Enable participation in the event , respectively entry in the basin , without this one to complete and to sign affidavit made available at the event , by organizer . Signing declaration get in in the liability direct of the swimmer .
- 5.4. In the case swimmers minors , these will have accession in the basin only after filling out declaration on its own liability by the legal guardian . Signing declaration get in in the liability direct of the legal guardian .  
Minors they will be accompanied throughout period the participation of the responsible legal guardian for participation in the event . The tutor will not enter swimming pool - minor; cases PRIVATE will be discussed and agreed with the organizer before the event , **but not anymore late of November 8 .**
- 5.5. access swimmers with disabilities in the basin will be possible after filling out affidavit . Signing declaration get in in the liability swimmer 's direct line , just like the course in the the entirety of the regulation before the event .  
Recommended it 's like disabled swimmers to be accompanied throughout period participation by a person who can them offer support , in case of need . This one the person will be chosen by every swimming in the part and will not enter into pool with the swimmer . cases PRIVATE will be discussed and agreed with the organizer before the event , **but not anymore late of November 8 .**
- 5.6. In the case swimming teams , it is not allowed swimming two simultaneously or May many people from the same team , in a corridor . change swimmers of a teams will be done in style relay , only after what the swimmer it covers at least one pool length .
- 5.7. The swimmers will BEHAVE equipment accordingly they want get themselves for event : bathing suit, protective helmet , glasses , clean indoor shoes , towel , hygiene products personal etc.